

3 Steps To Triple Your Profit With Recycled Traffic

"You Want To Boost Click Thru Rates... You Got It!"

By David Christopher Ray "Mr. Unconventional"
www.WebProfitTactics.com

This guide is an excerpt from:

["Getting The Click"](#)
"Because Clicks Turn To Cash!"

If you're wondering how to improve your click thru rates and web site results so you can pocket more revenue... look no further.

\$\$\$

The people making the big bucks online are the creative people that are thinking outside the box.

Let's take a peak at one of the most profitable methods there is to increasing your online profits.

The Short & Sweet Index -

Recycling Traffic = More Profits	2
Step 1 – Using Article & Content More Effectively.....	3
Step 2 – Positioning Your Profit Elements.....	5
Step 3 – Recycling Your Traffic For Increased Profit.....	7
Articles Are The Key To Recycling.....	9
Niche Websites – Easy As 1-2-3	11
Attracting Attention To Your Ads	13
Control Those Eyeballs	14
Getting The Click	15
Take Action – The Critical Next Step.....	15
Purchase Rights & Licensing	16
About Mr. Unconventional.....	17
Disclaimer & Terms of Use.....	18

Recycling Traffic = More Profits

A great way to improve the performance of not only your adsense ads, but also your entire web sites performance is to recycle your visitors all over your site.

Wait a second. "Great" is not exactly the word I should be using for these methods.

Maybe something more along the lines of this would be better:

→ **Absolutely, Positively, Super-Kali-Fragilistically Amazing!** 😊

Yes, that's how good these methods are.

Recycling works if done ethically and tastefully. In fact, it works so well that you could literally triple your profits overnight. Actually, that's even conservative. If you really work it hard you could be shocked at the results you produce.

Why force your surfers around your website content?

Because you'll create more revenue, more opt-ins and better overall results.

What I mean by recycling your traffic is that you should create pathways throughout your website that will lead your visitors around the rest of your site.

You should also setup your opt-in list to function as a traffic recycler and that's exactly what I'm going to show you how to do in step 3.

The premise is simple - The more your visitors travel through your site... the more ads they will be exposed to. The more ads they come across... the more likely they are to click. The more clicks you get the more money you make.

Simple, but oh is it profitable.

You have two basic choices when you publish content to your lists:

1. You can send out an article or bit of content to your list and they'll read the article and move on. Usually they'll either store the content in their email program and forget about it or they'll do worse... delete it!
2. You can instead send the surfer to your web site that has the article broken up into several pages. Your surfer will continue to traverse through multiple pages thus being exposed to more of your profit elements. (ads)

Now, I don't know about you, but option 2 looks like it's more profitable right?

Right, it now becomes a numbers game – the more pages views you have the more money you can make. It's all how you position your content and how you control the flow of your surfers and subscribers.

Get creative and you can funnel your subscribers and web surfers around your sites to create more profit.

Here's exactly how to do it:

Step 1 – Using Article & Content More Effectively

Articles are one of the most effective and profitable forms of content online.

However, most online publishers and webmasters leave a lot of money on the table because they just toss up their content and leave it at that.

That's a huge mistake and a mistake that is costing online publisher an enormous amount of revenue.

You can do so much more with your content if you just use a couple of quick and easy tactics in the way you publish your web pages.

There's nothing complicated here and anyone that takes the time to experiment with these methods are bound to see positive results.

Stop Publishing The Old Way!

Instead of simply adding an article to a web page you should provide an alternate version that is broken up into multiple pages. Not only does that help you boost the profit potential of your content, but it also provides a better user experience for your readers.

Try to keep the scroll factor on your pages to a bare minimum, this way your various profit elements are always in easy range of your reader's eyeballs. <hint>

Do the math:

- If you have one long page online your reader is exposed to your ads once.
- If you have multiple short pages online your reader is exposed to your ads multiple times.

I think you can clearly see the more profitable choice here.

Get in the habit of breaking your content up into multiple pages. To make it easy for your readers to navigate your content you should include a "Continue Reading" link (or similar wording) at the end of each page that can forward them to the next section of content.

You can also provide a small set of links to each section of your articles at the end of each page too. However, you'll have to experiment with this and see if it's more profitable to include the menu or not.

Providing a menu of links actually had a negative affect on some of my sites.

Just a heads up if you go that rout. Make sure you test it to see what works on your particular web sites. I like to just let my web surfers flow through the pages of content in a logical order with a simple continue link.

There's another reason I like to use a simple continue link too and I'll show you how it can lead to more profit in another chapter.

Don't under estimate how profitable these tactics are. It's easy to break up content and more content leads to more action.

Ok, let me show you how to make this publishing method more profitable.

Step 2 – Positioning Your Profit Elements

The name of the game is profit... if people are going to be clicking links on your site.... these links should benefit you in some way.

You basically have three main link options on your site.

1. Internal Links
2. External Links
3. Monetized Links

Internal Links – These are links that link to other sections/page of your website. These links are beneficial because they lead visitors around your website. The more logical and related your internal links are the more they will be used.

Internal links are used to expose your readers to more of your stuff and this includes your profit elements.

External Links – These are links that lead off your web site. These links may be useful to your visitors, but they are a bleed to your profit. They do not benefit you in any way. There needs to be a fine balancing act on your site because you do want to provide your visitors with related resources as a service to them, but you definitely do not want to send all your visitors away before they convert into profit.

Monetized Links – These links are your web sites bread and butter. These are your adsense links, affiliate links, product links and any other links that somehow lead to adding profit to your pocket. These are your most important links and need to be in your visitor's line of site at all times and at critical moments.

Use these links carefully and structure your site so your visitors naturally move around your site and through your monetized links.

If you have 5 articles related to a topic... link them all together in a natural path and follow-up with your monetized links. Make sure you always use monetized links/elements at the end of your web page.

This gives your visitors only two options... read through your site or travel through your monetized links.

Can you smell the money? ☺

Sure, having profit elements above the fold of your web pages is great advice, but one of the most often overlooked positions is right at the end of your content too. When a reader gets to the end of a web page they WILL take some kind of action. They'll click back, move to another link etc. Provide the logical choice!

Watch & Learn

Here's an example of a positioning technique that can greatly increase your profits. This is an example of a profit element at the end of a piece of content.

workout and daily activities reduces your risk of heart disease by 40 percent.

- Helps you control anxiety.
- Provides an appropriate outlet for aggression and tension.
- Helps you lose weight. Exercise is critical to any weight loss strategy, and it may be an even more significant factor than diet. A study in Great Britain involved researchers tracking 1,000 female twins. Researchers considered all factors that might influence the women's weight, including smoking, hormone therapy, diet, and physical exercise. Physical activity had the most profound effect on weight. Even the women whose physical activity consisted of relatively low intensity exercises, such as golf and bowling, had less body fat--particularly dangerous abdominal fat.

[Continue >](#)

12 Steps to Perfect Diet

Dr. Gould's 12-lesson program to free you from Emotional Eating
www.dietwatch.com

"Lose 20 lbs in 30 Days"

Get a lean, sexy body in 1 month. Rare, powerful slimming tea.
www.OkinawanTea.com

You can also add the continue link after the ads, or somewhere else. I'm just trying to get your creativity flowing. There's a lot you can do with this especially when you incorporate images and various other graphical elements.

The more targeted your profit elements are to the actual content the more effective they become.

When a surfer is on your site reading an article they are in knowledge mode. They are absorbing knowledge and seeking more information. All you have to do to be more profitable online is provide the information they seek.

Help them find what they are looking for.

See... nothing complicated here.

Now, let's get right into recycling your web site traffic because that's where the really big bucks are hiding out.

You do want the big bucks right?

Ahhhh, I knew it! ☺

Step 3 – Recycling Your Traffic For Increased Profit

Here's exactly how to recycle your traffic and boost your web sites results.

I'm assuming you are building an opt-in list on your website. If not, you need to immediately start because you are missing enormous opportunity for **passive** income.

Get an [Aweber](#) account and add an opt-in form to your web site ASAP. Simply offer a web course or email newsletter to build the list. Create a free guide and offer it only to your subscribers to help you build the list quick. I don't recommend anyone else, but Aweber. They have the best deliverability in the industry and that is by far the most important benefit you need. What good is an opt-in list if your email doesn't even make it to your subscribers inbox? [Aweber](#)

Alrighty, back to the tactic at hand. If you have an opt-in list you need to send out content to your list on a regular basis. Part of this content should be articles that are related to your lists topic and web site visitor's interests.

There are endless supplies of articles readily available for republishing and I'll cover that in the next section of this guide, but for now, let's say you have a collection of 30 articles that you are going to republish.

The majority of publishers will take those 30 articles and add them into a follow-up series of autoresponder messages that will go out to their subscribers on a schedule.

They are under the impression that they are building a relationship with their subscribers by providing content that interests them. Yes, it's great that they are sending out targeted content to their lists, but they are going about it all wrong.

Run your lists like this and you will end up leaving an enormous amount of cash on the table. This is a fact.

We're going to fix that problem right now though. This is a quick and easy tactic that will pull more profit out of your lists and your web sites.

Change The Way You Publish:

Pay close attention now because this will help you earn more revenue online and you can use it on every web site and every opt-in list you own.

Instead of setting up the full articles to go out to your lists... you should only send a "summary" or brief introduction that links to the full article on your web site.

This one *simple* little change in the way you publish your content can have dramatic positive effects on your business.

Here's an example of how to do it right:

You have an article about fitness. Instead of sending the entire article to your list you should send a short teaser that links to the online version. For example:

```
-----  
The Get Fit Now Newsletter  
www.Your-Web-Site.com  
-----  
(firstname) here's a great article to really ramp up your  
energy levels and get that blood pumping!
```

24 Reasons To Do Your Workout Today

Need a little extra motivation to get moving today? Here's a quick list of the ways that today's workout will boost your mind, body, and soul.

Read the rest of today's issue here:

<http://www.YOUR-WEB-SITE.com/24-energy-boosting-tips.htm>

```
-----
```

Notice that this example is short and sweet and right to the point. If the article is highly targeted to your lists interests (and it should be) you're going to get a lot of people clicking over to your web site to finish reading.

Let's look at why this style of email is so effective and the benefits it brings to your business.

1. It's personalized
2. Contains high targeted content
3. Includes a very brief comment/intro from the publisher
4. Gets readers interested
5. Forces the reader to take action and click
6. Brands your domain

The goal here is to get people onto your web site so they are exposed to more of your profit elements.

Notice that the name of the page itself is a benefit based name that matched the article content. **24-energy-boosting-tips.htm**

Do you think that's going to help persuade your readers to click over to your site? You better believe it will. Make sure your online file names work in conjunction with your newsletter content.

Every issue you load up should be setup in this same exact format so your readers become accustomed to it. They'll expect to have to click over to your website to read all your newsletters.

The longer they have been a subscriber the better the methods work.

The hardest and most tedious task to all this is finding and/or creating all of the content. Don't worry though... I've got you covered on that end too.

Hey, I'm just full of surprises huh?

Articles Are The Key To Recycling

Articles are the key to recycling and lucky for you there are millions of high quality articles ready and waiting to be put to work on your web sites.

There are article databases filled to the brim with articles that you can republish on your websites and in your newsletters. You should definitely take full advantage of this fantastic opportunity.

Where to find all these articles?

We'll, you can find them all over the web, but it gets tedious not to mention how time consuming it is too.

I don't use the web to find articles that often though so I don't have to worry about wasting my time on endless search tasks.

Here's my secret weapons:

Software & Automation

I've been using Article Miner to find my articles because of its time saving automation. However, Article miner has recently been taken off the market to protect it from saturation.

Now, normally this would be really bad news and leave you hanging in the wind... but I'm always on the lookout for more resources so I have you covered.

There's another application available by the name of "[Website Article Wizard](#)".

I'm really excited about this software! It has enormous potential and the web sites that it can create are extremely "click-worthy", which is what it's all about. The way it's going with Website Article Wizard... it just might become my primary niche builder. In fact, I bet it will.

There's something really special here, not only can this software dig up a ton of articles for you automatically, but it also has the capability to work with your own content.

Yes, your own content!

For instance - the thousands upon thousands of private label rights articles and pieces of public domain content you have sitting around.

I bet I've got your attention now huh?

Website Article Wizard is brand new and new features are being added to it as I type this. One of those new features is a "slow drip" feature that will slowly build your website up over time just like you were doing it by hand. Similar to how Article miner dripped content you'll be able to do the same exact thing.

Watch the video on how the software works – [Article Wizard Video](#)

Here's a screenshot of a sample niche website. Note – It uses your own custom templates so you can use any HTML you want and get as creative as you want with the end results. You can match any website theme or start from scratch.



David Watson (the owner and creator) is a really great guy, he's working on a lot of new features and I know that this software will become the premier Article resource for building high-targeted niche websites... especially for AdSense marketers.

I love Article Miner because it's one of those applications that saves you time and I was kind of surprised when they decided to take it off the market. That's no longer a concern though now that Website Article Wizard is available.

➤ [Website Article Wizard](#)

Anything that can save me time and do a bunch of tedious work for me... I'm all for! The main benefits with software like article miner and website article wizard is all of the automation that it brings to your daily grind.

For example, as I'm writing this guide I have article miner working in the background digging up "gardening articles" for me. I'm serious. I just built a niche gardening site and I'll be adding a bunch of high-targeted gardening articles to the site just in time for planting season. The software will sit there and dig up a bunch of articles for me. Hey, that's why it's called the "miner".

When it's done, I'll have a whole collection of articles ready and waiting. All I had to do was enter the keyword "gardening". Pretty hard work huh? ☺

Guess what?

I'm going to set them up in an autoresponder series and use the recycling traffic methods that I just showed you.

Do you think I'll clean house with AdSense and a bunch of affiliate programs on this niche web site?

You better believe it and it's 100% automated to boot.

Here's a quick action guide that should start your creative gears turning:

Niche Websites – Easy As 1-2-3

Use a website template that not only incorporates AdSense and affiliate programs, but also make sure it promptly displays your opt-in form information.

You can either have the form directly on your site or you could use compelling ad copy to drive surfers to a landing page <hint> that will

promote your opt-in list. Offer a free course and/or a free guide to entice more subscribers to join your list.

All you need is a bit of content to quickly build a niche website.

Open up Website Article Wizard or Article Miner and dig up a collection of articles for your target market.

Let's say you dig up 50 targeted articles that you can use for your site, plus you already have another 50 private label articles.

You've got 100 pages to work with now. Now, you can either generate your niche sites and upload them all at once or set it up so that you are dripping content onto your site slowly over time.

Here's what I would do. Take half the content and use it to create a niche website and upload it to your niche domain.

Take the other half and set it up to drip pages onto your site over time.

Now, here's where the original 3 steps that you previously read comes into play.

Take the 50 pages that you have uploaded and create 50 short summaries or simply take the first couple of sentences and the article titles.

Add these short teaser summaries into a series of automated follow-up messages. (You just want a quick summary or teaser that links to the full article on your website.)

For this example we are working with 50 pages. If you set up your messages to go out once per week you have nearly a **years** worth of follow-up ready to rock! It doesn't take long to set up 50 autoresponders. You can even get an assistant to do it for you.

Your autoresponders will keep driving your subscribers back into your website week after week after week.

➤ Recycled traffic leads to more profit!

Next, I would use the same content or find another collection of content and set it up as split articles as mentioned in Step 1.

This tactic stretches out your content even further and gets you a lot more mileage out of your current traffic.

Attracting Attention To Your Ads

The guys and gals making the big bucks online really know how to get the most click-thru's don't they? They have unbelievable high click-thru rates and it just seems no matter what they do they always hit a home run.

It's not all a walk through the park though... these big dogs have spent a lot of time testing and tweaking their sites to achieve the highest click thru rate possible. This testing is their roadmap to success and one you should follow.

This is why it's so important to test every change on your site.

I'm not talking about just adsense or banner ads I'm talking about all your ads and listings. If you list affiliate program products and services on your site you should be testing different variations of ads, different tips and techniques to help improve your click thru rates. If you use adsense be sure to use Googles adsense channels to experiment and track changes. The more you test and experiment the more click-thru's and profit you can generate.

Obviously the easiest way to improve your ad's performance is to make it as easy as possible for your visitors to view your ads. Tossing the default adsense code down at the bottom of your site or grabbing the ready made affiliate ad copy from your merchants isn't going to help your bottom line.

Your ads should be right in your visitor's radar as much as possible. This is easier said than done, but there are a few easy tricks that can help you draw your users towards your ads.

Note: If you are using the tactic for adsense ads you have to be careful because it's against Googles terms to point out your ads or make any kind of suggestions towards clicking on your ads. There are however ways that you can draw your users eyes towards your ads without violating Googles terms of service and it depends on your creativity.

These techniques are really driven by your own creativity. After browsing the below ad examples try to think of the many ways that you can draw your own visitor's eyes towards various sections of your web site.

You can use subtle images, changes in table colors, animated graphics, embedded ads etc.

You can build your site in a way that forces your visitors eyes around the screen and pushes them towards your end goal, which is a click-thru.

It's really endless what you can do if you're creative.

OK, enough talk, let's get to the tactics:

Control Those Eyeballs

The whole goal of this tactic is to get our visitors eyes to focus on a certain ad or link on your site and hopefully if our text is good enough they will click on it.

<p>Internet Marketing Secrets Anyone Can Use.</p>  <p>Powerful Presentations Convert Excel into dazzling Flash PowerPoint slides. Free download.</p>	<p>Insider Direct Mail Secrets</p>  <p>Easy Internet Marketing Simple steps - a workshop in a book Do's and don'ts for small business</p>	<p>Little Known Sales Tips And Closing Techniques</p>  <p>Internet Marketing Tips Internet Millionaire Reveals Profit Secrets. See What They said</p>	<p>Secret "Copy-Cheats" Shortcuts The Pros Use</p>  <p>Stop Cold Calling Now Read the new ebook that explains why cold calling doesn't work!</p>
---	--	---	---

Ads by Google

In the above example you will see ads that are under a set of headlines as well as images. The images are what we are interested in because that's what will help us achieve our click thru goals.

The images are obvious links... this is defined by the blue border around them along with the little hand that appears when you hover your mouse over them.

Now, in this example we are hoping people will click on our contextual ads, but this same tactic can be used for any type of text ad, banners, affiliate links etc.

Now, since we want people to click on our ad and not the images why on earth do we have the images linked? We'll that's a good question. However, these images are linked to "click-up" resource boxes. For example, If you click on the image a small text box pops up. This text can be any text you choose. You are only limited by your own creativity.

Use some benefit driven text and you'll get better results.

Click-Ups are information boxes that you can use to help woo your visitor.

The image and headlines we use are powerful attention grabbers.

Now this has achieved two things. It's peaked the interest of our visitor enough to click on the image and it's drawn their focus into our "heat zone". The next logical

step for the user is to click on the link that their eyes are now focused on... that link so happens to be our advertising.

Note: Don't just think "adsense" there are other ways to use these examples. You can force your visitors focus towards affiliate program ads, text links for landing pages, subscription boxes etc. etc. **Be creative!**

Getting The Click

You're probably pretty excited at the thought of all the new profit you can make with these methods huh?

Well, guess what?

It's only the tip of the proverbial iceberg.

Oh boy does it get better... a LOT better!

This report is actually an excerpt from a new product that I've been working on called "Getting The Click" If you think this method is exciting, wait until you see the rest of the high profit tactics that I'll be discussing in Getting The Click.

You can learn more about Getting The Click online at:

➤ www.GettingTheClick.com

Take Action – The Critical Next Step

Buzzing with ideas now?

Good... that's the intended goal of this report. However, ideas are a dime a dozen. If you want results you have to take action and put your ideas into play.

As with any technique or tactic they can be abused or overdone. Please use careful judgment when experimenting with your websites style and adsense ads. You never know what tactic might cause Google to come knocking for violating their terms.

The goal isn't to cheat the program it's to help you improve the performance of your website. What works on one site might not work on another site so it's important that you test each change you make and always monitor your results extensively.

I hope this report has opened up your eyes to how profitable a little bit of creativity can be.

One last item I want to mention and that's the WPT newsletter.

[WPT] – Web Profit Tactics

Looking for more marketing tactics like this? Become an Unconventional Marketer at www.WebProfitTactics.com

Web Profit Tactics is a high powered result oriented newsletter by yours truly. If you're not subscribed you're missing a load of profitable marketing tactics.

We'll that's all folks, get out there and turn all this new knowledge into more profits. And please do let me know about your results. Get in touch with me through my newsletter.

To your success,

David Christopher Ray
["Mr Unconventional"](#)

Legal Disclaimer: I'm in no way associated with Google or the adsense program. Google and Adsense are registered trademarks of Google Inc. This report is for informational purposes only.

Purchase Rights & Licensing

Feel free to pass this guide on to your friends, family and subscribers. You can include it as a bonus with one of your products, add it to a membership site or offer it as a free download to build your own opt-in list.

The only terms for giving it away are that it must remain unchanged. In other words... you do not have editorial rights.

Come on – I'm not stupid. ;)

- Dave
www.MrUnconventional.com

About Mr. Unconventional

I don't really like to toot my own horn so I'll keep this short. My name's David Christopher Ray, I'm from northeast PA and I've been a webhead for about the past 12 years now.

I've been quietly running my online businesses, which range from parental & security software, e-commerce all the way to niche websites and viral content sites. I also publish a newsletter called Web Profit Tactics.

If you're really interested in what I'm up to or would like to get to know me better you can jump over to my two main blogs and my newsletter site:

- Hype Free Marketing Blog – www.HypeFreeBlog.com
- My Personal Blog – www.MrUnconventional.com
- Web Profit Tactics – www.WebProfitTactics.com

I've been creating niche websites for the past couple of years that focus on building high-targeted lists and promoting affiliate programs as well as my own products for all sorts of topics.

I'm the type of person that "does" instead of "talks" so I'm not really into marketing seminars, forums etc. (although I do hang out at the warrior forum ☺) If I start getting bored maybe I'll end up on the marketing circuit so to speak, but for now... I'm quite content simply working on my online businesses, helping out a few friends and focusing on building my Internet empire.

I've been quietly working from home since about 98 and would never have it any other way. The Internet is really an incredible opportunity if you truly take advantage of it. There's not that many opportunities where you can create a real global empire from your living room couch or while on vacation.

I'll be focusing a lot of attention on my newsletter, which you can subscribe to for free at the above sites. It's all about online marketing and more importantly about marketing "above" the crowd.

I've been in this game a long time and I know Internet marketing like the back of my hand. I'm happy to share that knowledge and do so on a regular basis through my newsletter, guides and products.

We'll that's about all I have to say about *Mr. Unconventional*... it's back to work building more passive income.

I want to personally thank you for downloading this guide. I really do wish you great success in your online businesses!

Disclaimer & Terms of Use

Since we all live in a ridiculously lawsuit happy world the below disclaimer and terms of use governs this content:

LEGAL NOTICE: Every effort has been made to accurately represent this package and its potential. Please note that each individual's success depends on his/her background, experience, commitment, desire and motivation. As with any business endeavor, there is no guarantee that you will earn any money.

CONTENT DISCLAIMER AND TERMS OF USE :

The author and publisher of this guide, content and the accompanying material have used their best efforts in preparing this content. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this material. If you wish to apply the ideas and methods contained in this material you are taking full responsibility for your own actions. This entire work including all information contained in this material is strictly for educational purposes only.

EVERY EFFORT HAS BEEN MADE TO ACCURATELY REPRESENT THIS PRODUCT AND IT'S POTENTIAL. THERE IS NO GUARANTEE THAT YOU WILL EARN ANY MONEY OR GAINS USING THE TECHNIQUES, IDEAS AND METHODS DESCRIBED IN THIS MATERIAL. ANY EXAMPLES INCLUDED IN THIS MATERIAL ARE NOT TO BE INTERPRETED AS A PROMISE OR GUARANTEE OF EARNINGS. ANY AND ALL EARNING POTENTIAL IS ENTIRELY DEPENDENT ON THE PERSON USING THE PRODUCTS, IDEAS, TECHNIQUES AND METHODS. WE DO NOT PURPORT THIS AS A "GET RICH SCHEME." ANY CLAIMS MADE OF ACTUAL EARNINGS OR EXAMPLES OF ACTUAL RESULTS CAN BE VERIFIED UPON REQUEST. YOUR LEVEL OF SUCCESS IN ATTAINING THE RESULTS CLAIMED IN THIS MATERIAL DEPENDS ON THE TIME YOU DEVOTE TO THE PROGRAM, IDEAS, TECHNIQUES AND METHODS DESCRIBED, YOUR FINANCIAL CONTRIBUTIONS, KNOWLEDGE AND VARIOUS SKILLS RELATED TO THE INFORMATION, IDEAS, METHODS AND TECHNIQUES. ALL OF THESE FACTORS DIFFER ACCORDING TO EACH INDIVIDUAL. WE CANNOT AND DO NOT GUARANTEE YOUR SUCCESS OR INCOME LEVEL. YOU ALONE ARE RESPONSIBLE FOR ANY OF YOUR ACTIONS.

MATERIALS IN OUR PRODUCT AND OUR WEBSITE MAY CONTAIN

INFORMATION THAT INCLUDES OR IS BASED UPON FORWARDLOOKING STATEMENTS WITHIN THE MEANING OF THE SECURITIES LITIGATION REFORM ACT OF 1995. FORWARD-LOOKING STATEMENTS GIVE OUR EXPECTATIONS OR FORECASTS OF FUTURE EVENTS. YOU CAN IDENTIFY THESE STATEMENTS BY THE FACT THAT THEY DO NOT RELATE STRICTLY TO HISTORICAL OR CURRENT FACTS. THEY USE WORDS SUCH AS "ANTICIPATE," "ESTIMATE," "EXPECT," "PROJECT," "INTEND," "PLAN," "BELIEVE," AND OTHER WORDS AND TERMS OF SIMILAR MEANING IN CONNECTION WITH A DESCRIPTION OF POTENTIAL EARNINGS OR FINANCIAL PERFORMANCE. ANY AND ALL FORWARD LOOKING STATEMENTS HERE OR ON ANY OF OUR SALES MATERIAL ARE INTENDED TO EXPRESS OUR OPINION OF EARNINGS POTENTIAL. MANY FACTORS WILL BE IMPORTANT IN DETERMINING YOUR ACTUAL RESULTS AND NO GUARANTEES ARE MADE THAT YOU WILL ACHIEVE RESULTS SIMILAR TO OURS OR ANYBODY ELSE'S, IN FACT NO GUARANTEES ARE MADE THAT YOU WILL ACHIEVE ANY RESULTS FROM OUR IDEAS AND TECHNIQUES IN OUR MATERIAL.

The authors and publishers disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose. The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided "as is", and without warranties. As always, the advice of a competent legal, tax, accounting or other professional should be sought.

The author and publisher do not warrant the performance, effectiveness or applicability of any sites or products listed or linked to in this information. All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose.

No part of this material may be copied, or changed in any format, sold, or used without written permission from the author.

All Contents Copyright © 2005 David Christopher Ray - All Rights Reserved